The Marina Manual is based on systems successfully deployed during 30 years in many countries. It is a comprehensive solution for the administration, marketing, safe operation, and profitable ownership of marinas.

Almost all sectors of business, hospitality, industry, and technology rely on operating manuals and standard operating procedures. **The Marina Manual** provides the same for the marina industry.

Jack Welch, the legendary boss of General Electric of the USA, said:

> **If it's not simple, it won't be understood.   If it's not understood, it won't get done.**

Therefore, **The Marina Manual** is written in a <u>very clear style and with a very clear layout</u>.

1. One of the benefits of **The Marina Manual is** that it reduces the amount that marinas must pay lawyers, either during set-up or during later years. The selling price is negligible compared to the cost of hiring a lawyer to formulate many of the documents supplied.

2. Quality, profitability, and safety are important, and all these subjects are covered.

3. **The Marina Manual** is totally different from a marina management software application because it explains and provides solutions for the practicalities and realities of administering and operating a marina.

4. **The Marina Manual** incorporates more than $300,000 worth of expertise from legal, accountancy, and health & safety experts.

5. Obtaining ISO 9001 and ISO 14001 certification is much easier when you have **The Marina Manual.**

7. In many countries a director or manager can be held criminally liable in case of accidents on the marina. The procedures in **The Marina Manual** are designed to help protect you from legal liability.

8. Insurers sometimes offer a significant reduction in premium if **The Marina Manual** has been adopted.

The Marina Manual will save the marina developer or owner hundreds of hours of work and many headaches. It contains all the information and documents needed for the day-to-day operation of a marina.